

LINGUOCULTUROLOGY AND ITS LINGUISTIC FEATURES

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Annotation

Linguoculturology as an independent field of linguistics first appeared in the 70th of the 20th century on a base of the triad by Emil Benvenist: language, culture and human personality. The aim was to activate the facts about language and culture of the country of studying language with the help of philological methods of teaching. The purpose of my article is to comment on linguoculturology as a science and give the review of the different fields of linguoculturology.

Key words:

linguoculturology, linguistics, features, science, determinative options, culture, scientists

Linguoculturology as associate degree actively developing field of linguistics. The tendency for varied fields of knowledge to penetrate one into another is one among the determinative options of the twentieth century science. each person might be a part of national culture which contains national traditions, language, history and literature. Linguoculturology as a freelance field of linguistics first appeared among the seventieth of the twentieth century on a base of the triad by Emil Benvenist: language, culture and human The aim was to activate the facts regarding language and culture of the country of learning language with the help of arts ways of teaching. The scientists who works throughout this field are: A. Wierzbickaya, R.M. Keesing, R. Langacker, V. Maslova, V. Karasic, S. Vorcachev, V. Telia, V. Shaklein, pure Vorobev, J. Stepanov, E. Levchenko, V. Kononenko, V. Zhayvoronok. consistent with V. Maslova's analysis the term "linguoculturology" means that the science, that appeared at the intersection of linguistics and culturology. This science investigates the question of reflection and consolidation of nation's culture in language [2]. It ought to be stressed that linguoculturology issues each the sience of culture and conjointly the science of language. It represents a certain unity of knowlege regarding national-cultural peculiarities of nation and their reflection in language. The aim of linguoculturology is to review the ways that the language embodies in its units, to remain and to transmit culture. the most task of linguiculturology is to review and to clarify language and culture in their interaction. I ought to be noted that completely different methods are typically used throughout the investigations however the foremost helpful are ideaua, descriptional, contextual, analitical, comparisonable.

Linguoculturology are about to be divided into 5 main fields in step with the needs of the investigations:

1. Linguoculturology of separate grouping, ethnic group in any bright epoch from the aim of read of culture (the investigation of concrete linguistic situation).
2. Diachronic linguoculturology (the investigation of changes of linguocultural state of ethnos during a very amount of some time).
3. Comparative linguoculturology (the investigation of linguocultural demonstrations of assorted but interconnected ethnoses).
4. Resistance linguoculturology (the youngest field). There are solely many works throughout this area. the foremost attention-grabbing is M. Golovanivskaya "French mentality from the aim of view of Russian person" [1].
5. Linguocultural writing (practice the collecting of linguo-area studies dictionaries).

Consequently, we have a tendency to came to conclusion that linguoculturology might be a whole new actively developing field of linguistics. to keep with R.M. Frumkina the distribution of

linguoculturology began during a time once it had been found that there was no place for culture among the science of language. each culture encompasses variety of ideas that are the markers of its identity [3]. as associate degree example, the key markers in British culture are law, lie, privacy, and so forth Moreover, every language is an imaginative system which is carved in native speakers' mind and build up their world perception, so linguoculturology can be a promising field for linguistic investigations.

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